



Grasping
the Dairy Opportunity:
a young person's perspective

Sally Wilson

Who am I?





Young Covert

Map

Traffic

Deer Park

Carmeymount Covert

Langshaw Covert

A

Crow Wood

Heathery Wood

Meadowfield Golf Range

Opportunity

“A time or set of circumstances that makes it possible to do something”

“A favourable or advantageous circumstance or combination of circumstances”

“A chance for progress or advancement”



HOUSTON, WE HAVE A PROBLEM.

THAT'S A NEGATIVE, APOLLO.
THERE ARE NO PROBLEMS—
ONLY OPPORTUNITIES.

OVER.

Technology and R&D

- Reproductive technologies
- Product Development
- Management Techniques
- Management Software



Telling the farming story

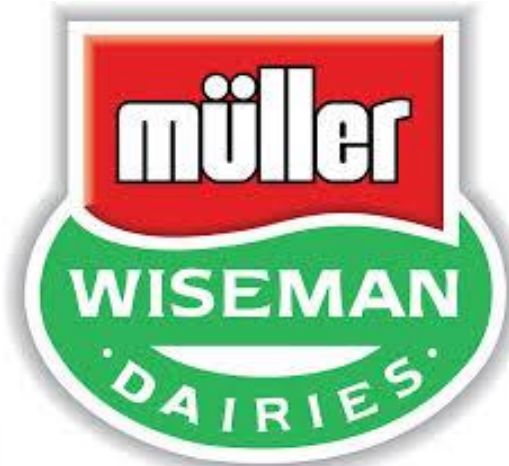


RHET

The Royal Highland Education Trust

Patron HRH The Princess Royal

A problem shared is a problem
halved





**An opportunity grasped -
seeing the gap in the market**



“Never, ever, think outside the box.”





