



THE OXFORD FARMING CONFERENCE

From Hen House to Humidity Controlled Warehouse

*- have you managed to sweat your
assets?*

SQUAB
GROUP

PIGEON

ENTERPRISES LTD



our business

10 year old moving and storage

18 year old document management

New company formed in last 9 months



75 years
of self-storage
customers and
Leamington base.

currently merged

PIGEON
ENTERPRISES LTD

T.I. EVANS & SON

SQUAB HALL FARM, LEAMINGTON SPA

Farming is a good
base to work from –
are you maximising
your resource?

1940s
A Risky Move
• Assets developed
from farming

- Asset backed business
- Grants/Subsidies available
- The farming story



How well do you react to change – can you seize the opportunities?

- Doing the same thing,
Changing Times
- Speed of change is
accelerating.
- How can you see change?
- Do you enjoy change and
is your business
comfortable with it?



Are you developing yourself and others around you?

1940s

- Can you build a team?

1990s

- Do you recognize the importance of developing yourself?

- Can you bring out the potential in your team?





another

Will a more entrepreneurial approach help my existing farming business?

- Does diversification harm our farming business?
- Diversified businesses are financially supportive.
- Is it possible to create a synergy between different businesses?



In Summary

- **Farming is a fantastic base from which to operate from
– are you maximizing the opportunities?**

- **Are you set up to react to the change and can you seize the opportunities?**

- **Do you see the importance of developing yourself and others around you?**

- **Are you thinking big enough?**

- **Entrepreneurial approach will help my existing farming business
– if you diversify then the chances are farm business will grow.**

Remember.....

The winds of change are blowing ever harder.

Some will build a shelter,

others a windmill

