

The Carrfields logo is located in the top left corner. It consists of the word "Carrfields" in a white, sans-serif font, set against a black rectangular background. To the right of the text, there are three parallel, slanted lines in shades of green and yellow, suggesting a stylized field or crop.

Carrfields

OUR VISION. *Your future.*

As one of New Zealand's leading agri-business companies, we are focussed on developing and supporting New Zealand agriculture for local and international markets

Who is Carrfields?

- **100%** New Zealand family owned company
- **\$200M NZD** sales per annum
- **450 People** across New Zealand, Australia, Ethiopia & India
- Exporting to more than **40 countries** globally
- Our Vision is to deliver products of integrity from the farm to families around the world



New Zealand

- North and South Islands
- Area: 268,000 Km²
 - 30% Forest
 - 1/4 Wilderness
 - 2% Arable land
 - 1% Permanent crops



New Zealand



Population: **4.66M** People



Over **29.5** Million Sheep



6.4 Million Dairy Cattle



3.7 Million Beef Cattle



Main Arable Exports:
Vegetable
& Ryegrass Seeds





***Winners of the 2015 Rugby
World Cup***

FROM
*humble
beginnings*

1970 / 1980s



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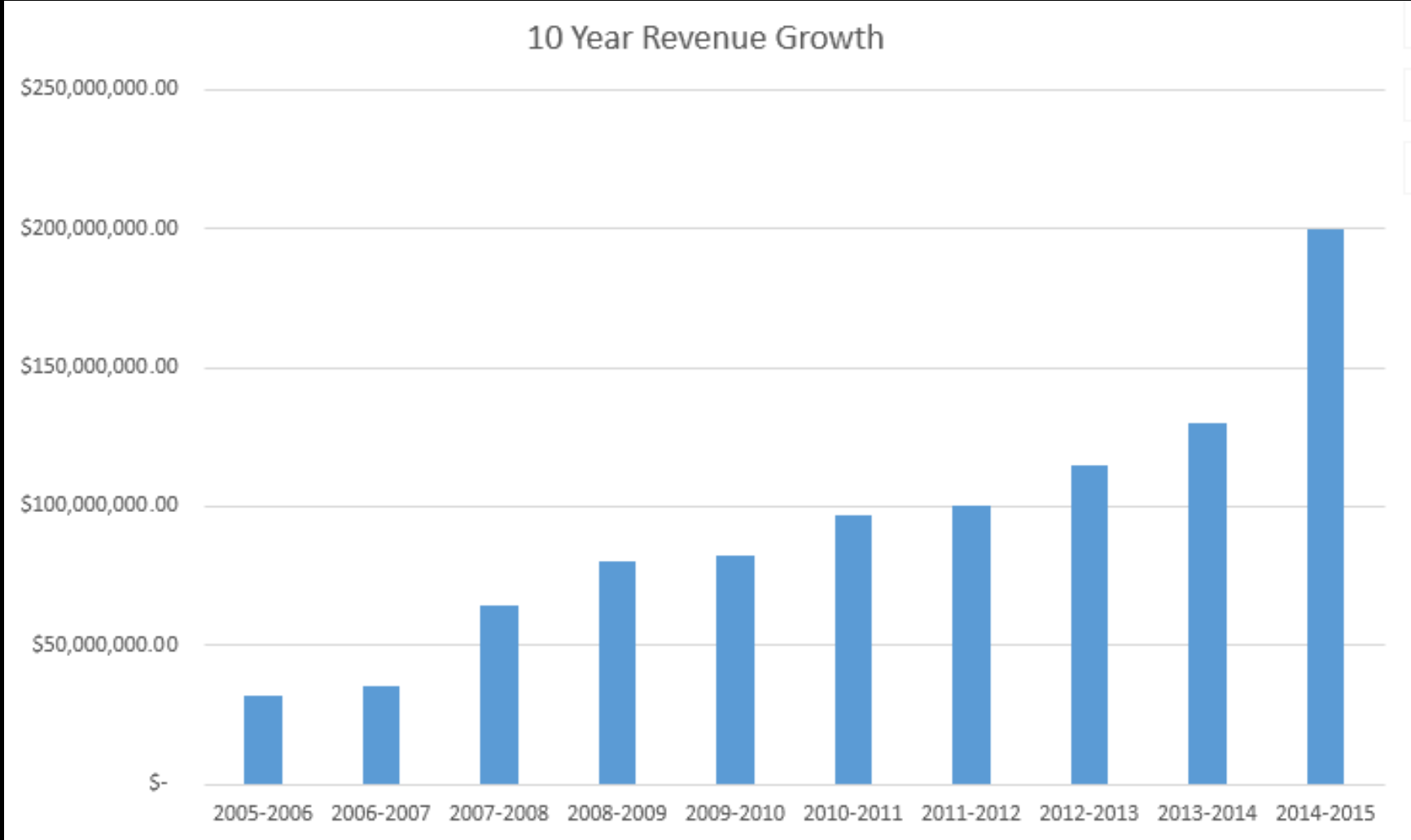
During the 1990's



During the 2000's



Carrfields 10 Year Revenue Growth



Livestock

- 130 Livestock Agents across New Zealand
- 30 Sale Yards across New Zealand
- Livestock online portal for buying and selling Livestock
- Live Export JV with Elders Australia
16,000 head to China in 2014

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Livestock



Farm Machinery / Automotive

- Retailers of Farm Machinery Equipment & Automotive
 - CLAAS
 - JCB
 - Amazone
 - Lely Robots
 - Mc Don
 - Holden
 - Isuzu



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Machinery

Irrigation

- New Zealand exclusive distributor of T-L Irrigation
- South Island exclusive distributor of Irtec
- On-farm mobile servicing, installation, sales, parts & servicing



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Irrigation

Grain & Seed

- Large grain and seed company in New Zealand in cereals, maize, pasture, pulse, herbage, forage and vegetable seeds
- Producing seed in New Zealand, Oregon USA, Europe
- Winseed Agri India – vegetable seeds

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Grain & Seed



Wool

- CP Wool business JV with Primary Wool Co-operative
- 225,000 bales of wool per annum
- 45% New Zealand wool clip at auction
- 11 wool stores across New Zealand
- International wool trading business Wool Exports NZ
- Majority shareholder in yarn spinning mill NZ Yarn
- Wool carpet brand Just Shorn



Contracting

- Founding business
- Largest baling contractors for straw in NZ
- Commercial supply of mushroom substrate plus delivery and spreading service for arable farmers
- Planting & harvesting of maize silage



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Contracting

Farming

- 1500 acres arable / dairy farming
- 2700 acre JV Stock Station

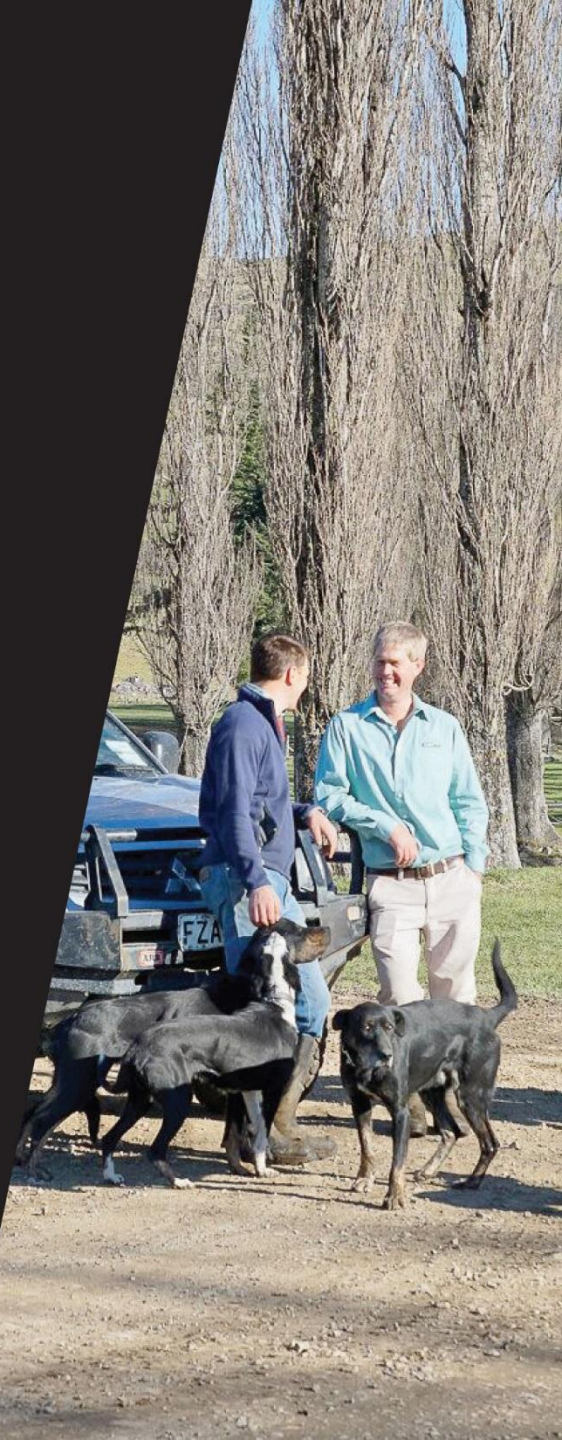
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Farming



Our Values & Promise

- **Innovation** – for a better tomorrow
- **Service** – second to none
- **Integrity** in everything we say and do
- **People** – are our business & future
- **Safety** – for our people and products



Future Strategies

- Value Add
- Continuous Improvement
- Environmental Excellence
- Developing our People
- Innovate and Collaborate



Key messages for success

- Strong family communication
- Value staff, customers and suppliers like family
- Buy businesses with room to improve
- Initiate informal governance early and formalize as business grows
- Invest in your people
- Embrace foreign cultures in international business
- Stay close to markets and global trends



The Carrfields logo is located in the top left corner. It consists of the word "Carrfields" in a white, sans-serif font, set against a black rectangular background. To the right of the text, there are several parallel diagonal lines in shades of green and black, creating a stylized, modern look.

Carrfields

The background of the entire image is a close-up photograph of a hand gently touching the heads of green wheat stalks. The lighting is bright and natural, highlighting the texture of the grain and the skin of the hand. A semi-transparent white banner is overlaid across the middle of the image, containing the main text.

OUR VISION.
Your future.

