Embracing Change in the Age of Brexit

Steve Murrells, Co-op Group CEO Oxford Farming Conference 5 January 2018

@Steve_Murrells



PHOTOGRAPH OF THIRTEEN OF THE ORIGINAL MEMBERS OF THE ROCHDALE EQUITABLE PIONEERS' SOCIETY.





DEFIANT RADIO

R.G.S.H. 651 A.C.

A modern autochange radiogram that plays up to eight records, 10" or 12", or a mixture of both. Four-valve radio receiver with 10" high-efficiency speaker. Sockets fitted for extension speaker Cabinet dimensions : 33" wide, 31" high, 16" deep.

Price (including Purchase Tax) £60. 17s. 4d.

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Between Games-C.W.S BISCUITS





Super High Gloss 8/10 ONE TIN Undercoat 8/10 ONE PINT TIN



C:U:5

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C.W.S Super High Gloss Enamel Paint is the obvious choice for a really first-class painting iob. The top-quality materials that go to the manufacture of this C.W.S Paint give it a remarkable durability that will delight every houseproud householder. The brilliant range of 36 shades can be extended by the inter-mixing of white

to give an almost infinite variety of tints

Ask for C.W.S PAINTS and be sure!



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Leading change

Face into the problems

- Take the painful decisions
- Take your team with you
- Start at the shelf-edge
- Focus on execution



Questions

The

What's the Co-op for? Do we still matter? Are we still relevant? How do we prove it?





BACK TO BEING CO-OP



Get 5% back on all Co-op products

Give 1% back to your local cause



Together, Co-op Members helped raise an amazing £20 million for local causes

#TheCoopWay





Community vehoice



£70 million
back to Co-op members

















Soignon goats cheese with extra mature cheddar, spinach and spiced sweet potato, topped with pumpkin seeds and golden breadcrumbs

60

Per 2 tablespoons (approx. 30ml)Energy
250kJ
400kcal
20%Fat
4.4gSaturates
6.4gSugars
6.4gSalt
<0.01g</th>Med
20%High
32%Low
8%Med
25% <0.01g Med Suitable for freezing % of an adult's reference intake. Typical values per 100g: Energy 1020kJ/245kcal



IRRESISTIBLE



IRRESISTIBLE

HAND COOKED Sea Salt & Chardonnay Wine Vinegar Crisps

Specially selected potatoes grown in Herefordshire, hand cooked in small batches and seasoned with sea salt and a distinctively punchy Chardonnay wine vinegar



Applied contacts per 100g Energy 2007/Labeland Par Beat Betwee Oaks too Beat of Beg. 2 1 Darse is a conf. Wy place.



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Costcutter[©] Shop the way you live







New members

1,000,000









fresh British meat, even in our £6 meal deals

Refers to Co-op own brand fresh meat products, excluding continental meats. Serving suggestion. Meal deal T&Cs apply - see below for details.





£1Billion investment in British farming



CHAMPION THE CO-OP LIKE WE'RE CHAMPIONING YOU!



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More farming Co-ops in the UK





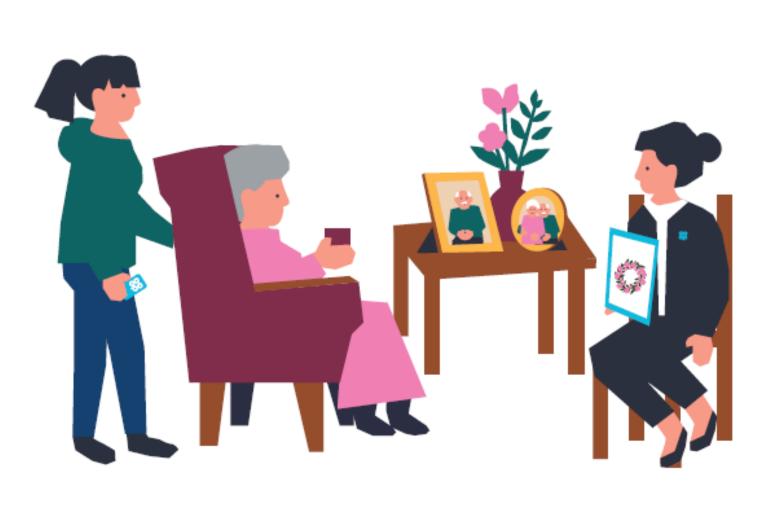
A co-operative BREXIT



Photo credit: The Times









Thank you

