

# Getting Value from Artificial Intelligence in Ag

Dr. Matthew J. Smith, Microsoft  
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@JungleTeuch

Also see my paper in *Animal Production Science* on “Getting Value from Artificial Intelligence in Agriculture

Increase profit, productivity

Waste less produce, inputs

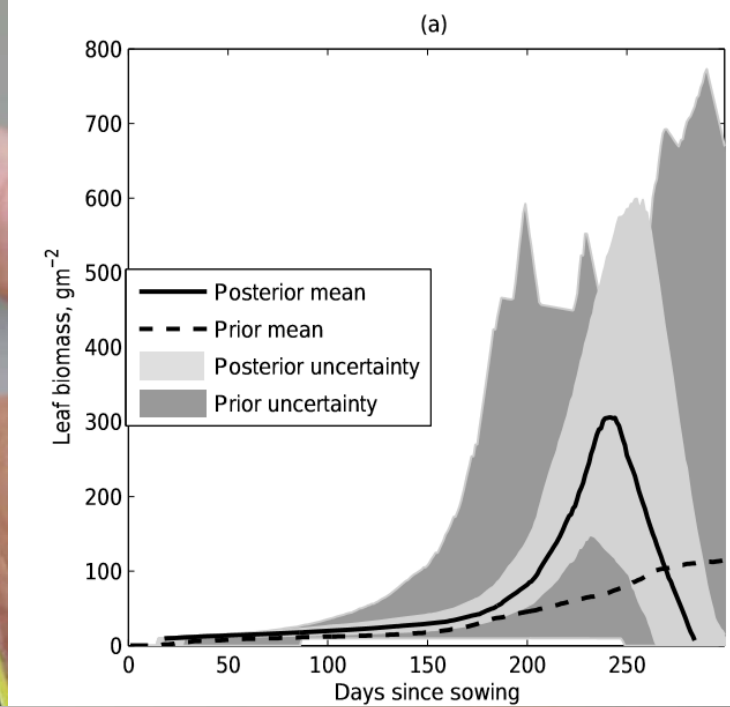
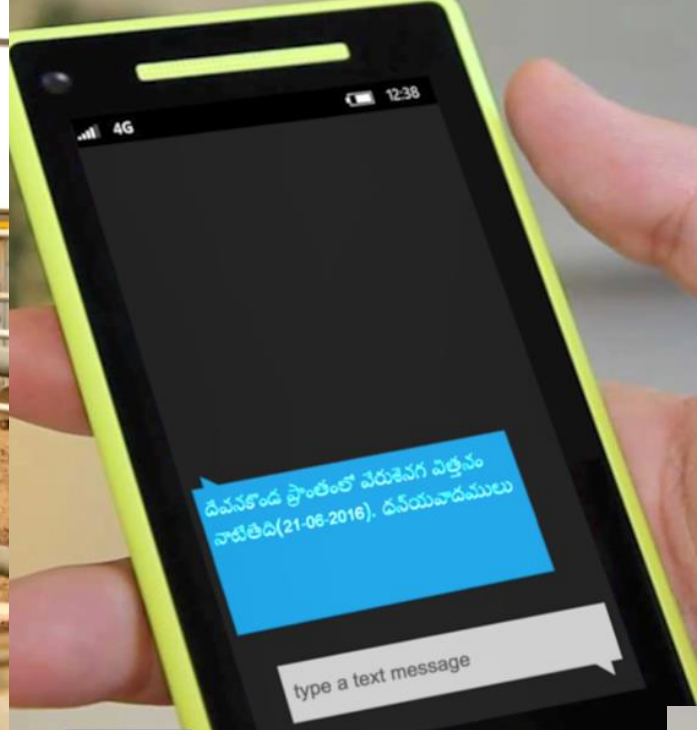
Save time, get more sleep

Increase sustainability

Have happier animals

Have happier employees

Identify better varieties



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# What is Artificial Intelligence?

Anything where a machine does something smart in light of data inputs

Some code takes data, does some computation, and gives you some actionable information that is regarded as intelligent

Predicting TB / mastitis and why

Providing planting schedules

Notifying that cow is in heat

Telling you “something’s not right” in the cow shed e.g. intruder!

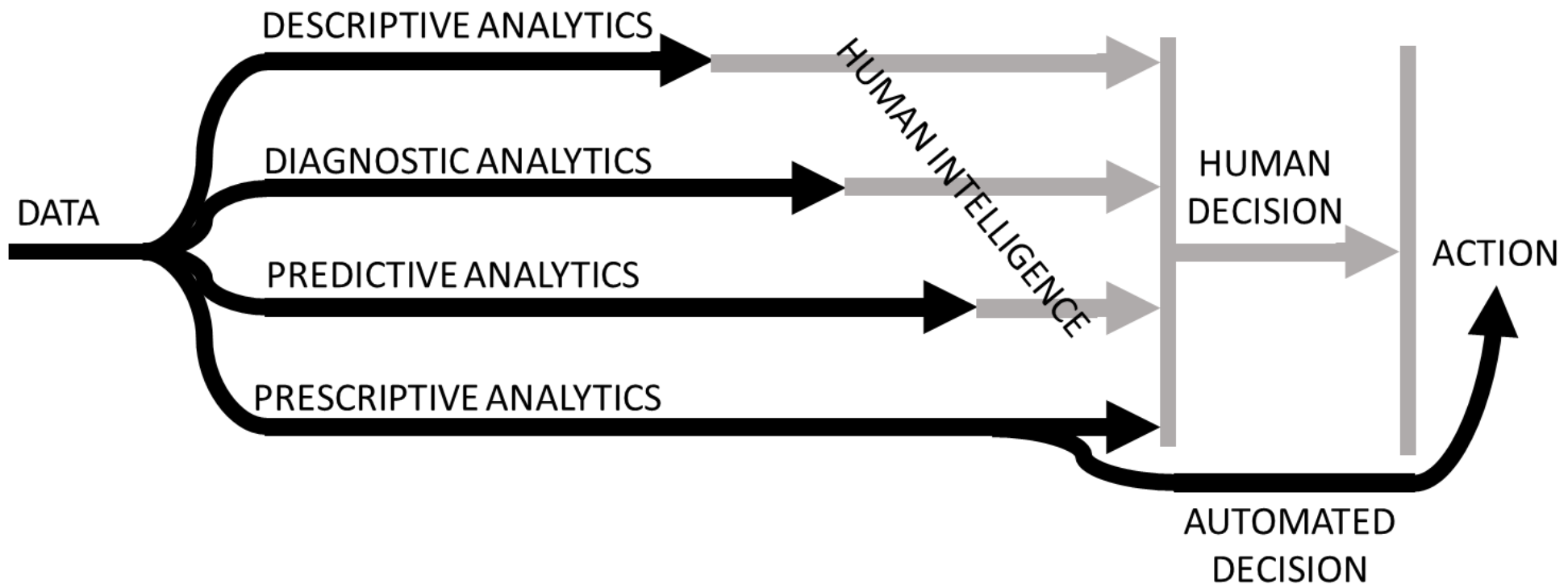
Recognising and signing in your workers

Saying what inputs to apply where and when

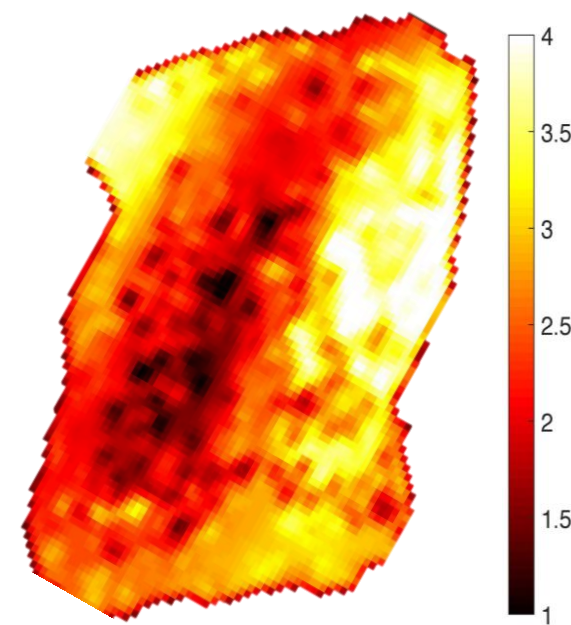
Predicting what to grow based on what end-consumers are like

# How to think about getting value from Artificial Intelligence

It's all about doing something with data







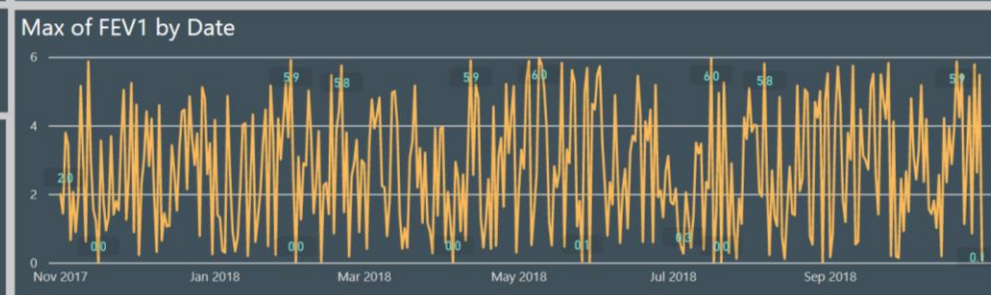
200M Images, 20TB  
Land cover mapping for the whole of US in  
**10+ minutes**



No patient is selected  
Patient Name

Date  
Last 1 Select  
No filters applied

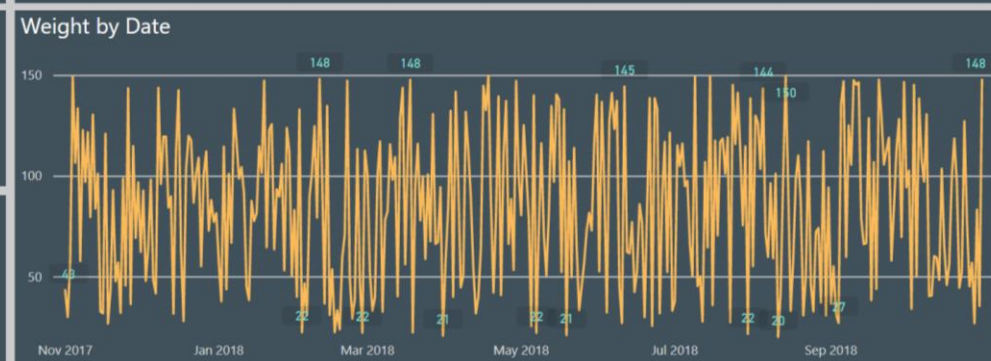
- Id
- 9b0e5b33-4940-4ad6-aa71-c2c0c8831479
  - f9b3d8ea-9d57-43f5-92b5-16477f9d5cd9



5.99L  
Best FEV1

115bpm  
Average Heart Rate

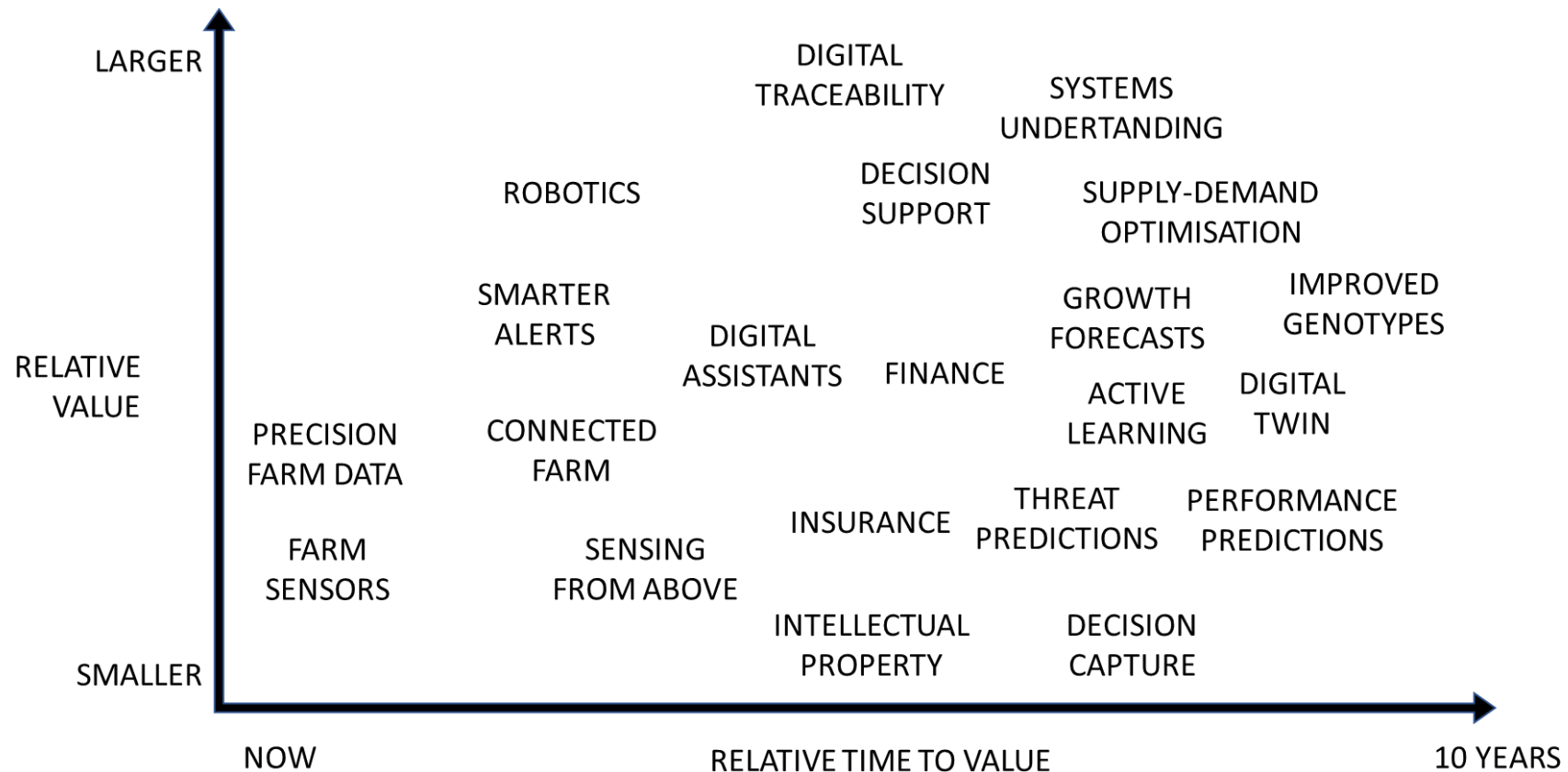
4801kCal  
Average Calories



5  
Average Wellbeing Score

5  
Average of Cough score

# What I think we'll see over the next 10 years: see my paper



# Things we need to focus on now

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## The UK Data economy

- Modern production systems and supply chains **DEPEND** on data supply chains
- Our data supply chains need to be sustainable, efficient, fair trade
- We need a UK AI for Ag action plan

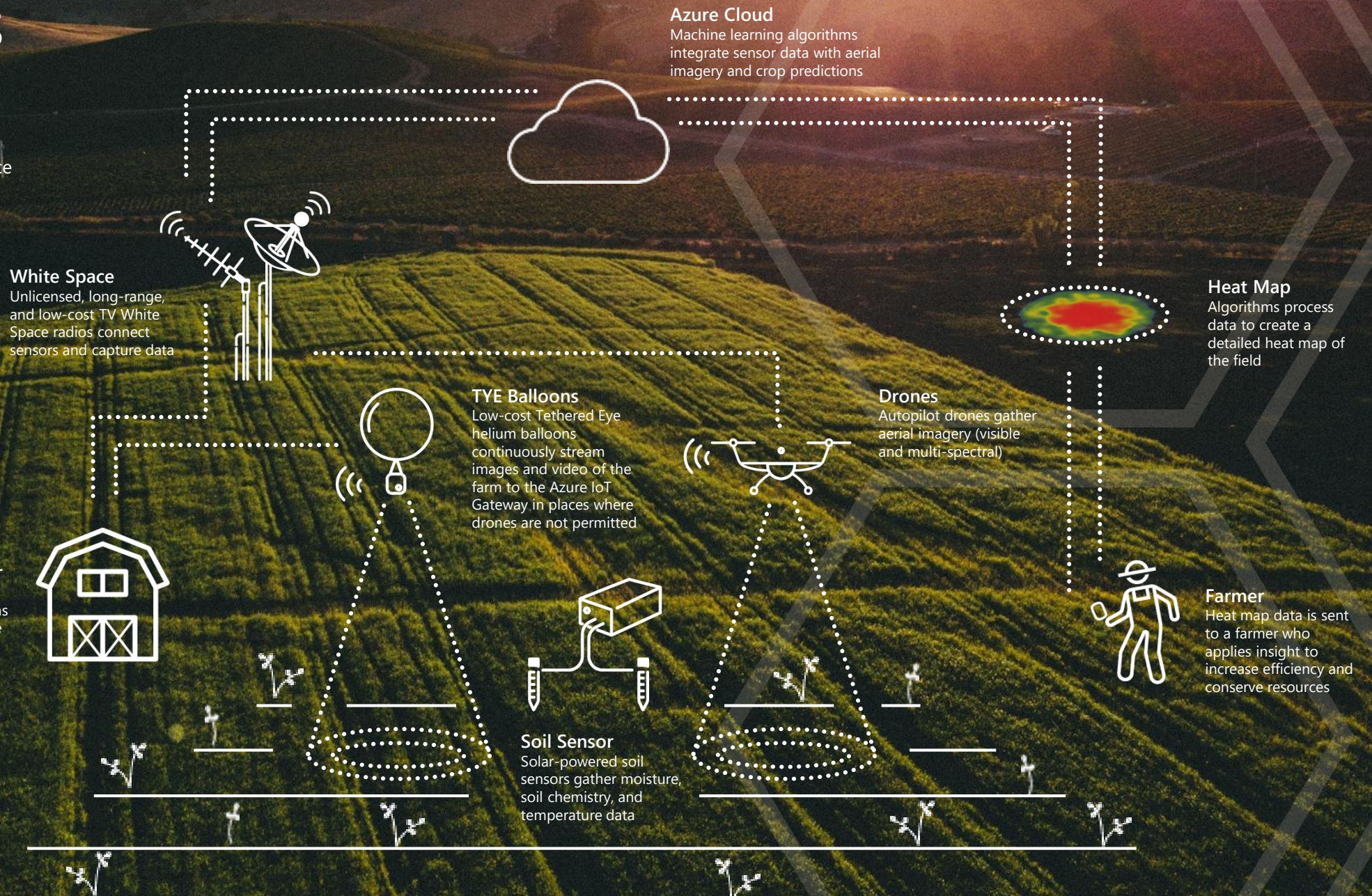
Keep it simple stupid

Training



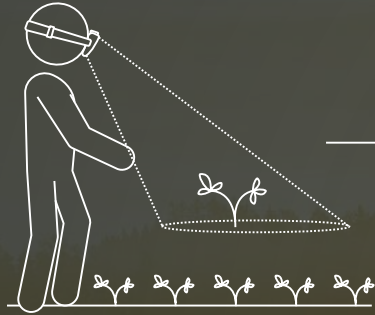
# FarmBeats

FarmBeats provides farmers with access to Microsoft Cloud and AI technologies, enabling data-driven decisions to improve agricultural yield, lower overall costs, and reduce the environmental impact of agricultural production



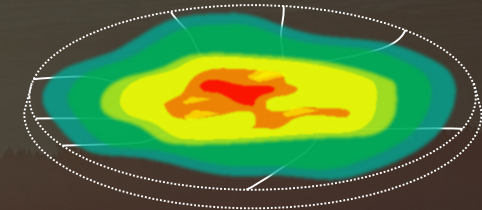
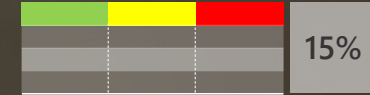


# Pre-season planning



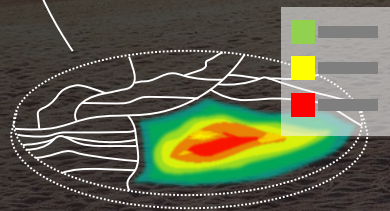
## AGGREGATED INSIGHT

Creating a mixed reality view of your farm with the ability to visualize pH and soil types



## SIMULATION AND PREDICTION

Leveraging predictive insights and simulation data to inform planning decisions



## YIELD ANALYSIS

Leveraging agronomist recommendations to influence future farming seasons

## REMOTE SUPPORT

Collaborating with an agronomist to monitor growth stages, identify crop threats, and deliver recommendations

Crop Status Report: Field 7	
Growth Stage(s)	R4-R5
Crop Vigor	Excellent
Crop Threats	Insect, Disease



# Secure data sharing

A secure, walled garden approach to sharing data in a controlled, encrypted, and monitored way. Data providers share data into a secure vault by defining policies that determine what data is shared and what encryption is applied. The data is then ingested in an Edge application and converted into a standard schema, returning insights based on the applied policy.

