

Stan McCarthy

Chief Executive  
Kerry Group

From the Kerry Farm to the Global Consumer

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Everyday, millions of people throughout the world consume food or beverage products containing Kerry's ingredients or flavours – developed and marketed by Kerry Group's businesses worldwide.

Kerry Group Chief Executive Stan McCarthy's presentation will trace the evolution of the Kerry Group – from the commencement of the enterprise on a greenfield site in Listowel, County Kerry, Ireland with the establishment of a factory to process milk for local farmers in 1972.

- through its development as a dairy co-operative
- and its successful transition to public company status in 1986
- to its position today as a world leader in the global food industry

The Group has grown organically and through a series of strategic acquisitions in its relatively short history, from the commissioning of its first dairy and ingredients plant in Listowel, Ireland in 1972, and has achieved sustained profitable growth with current annualised sales of approximately €4.8 billion.

Headquartered in Tralee, County Kerry, the Group employs over 22,000 people throughout its manufacturing, sales, technology and application centres across Europe, North America, South America, Australia, New Zealand and Asian Markets.

Today Kerry supplies over 15,000 food, food ingredients and flavour products to customers in more than 140 countries worldwide, having established manufacturing facilities in 23 different countries and international sales offices in 20 other countries across the globe.

Launched as a public company in 1986, Kerry Group plc is listed on the Dublin and London Stock Markets and has a current market capitalisation in excess of €3.5 billion.

Stan McCarthy's presentation will explore Kerry's 'Dual Strategy for Growth', in global ingredient & flavours markets and in its UK and Irish consumer foods markets.

The presentation will also review Kerry's current 'go-to-market' approach in meeting the requirements of its major customers – the who's who of food and beverage companies worldwide.